

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently Amended) A backlight device comprising:

a light diffusion plate disposed between a transmission type display panel and a light source unit in which plural light source blocks, where a large number of light emitting diodes are mounted, are arranged with a predetermined spacing therebetween, and adapted to allow a portion of rays of display light which have been emitted from [the] respective light emitting diodes to be transmitted therethrough, and to allow the other portion thereof to be reflected thereon to deliver the rays of display light thus obtained to the transmission type display panel in ~~the-uniformed~~ a uniform state from an [the] entire surface thereof,

wherein the light diffusion plate is formed by resin material having light transmission ~~characteristic~~ characteristics, and is adapted so that light adjustment patterns are formed within respective regions facing [the] respective light emitting diodes of plane surfaces opposite to the light source blocks to reflect the rays of display light, the light adjustment patterns being formed by attaching light reflection ink, and

wherein ~~the~~ respective light adjustment patterns are formed so as to take a shape which has dimensions including an outer shape of the light emitting diode, and such that a longitudinal width in a direction perpendicular to a lateral width in a length direction of the respective light source blocks is caused to be a major axis.

2. (Currently Amended) The backlight device as set forth in claim 1,

wherein the respective light adjustment patterns are gradation patterns each constituted by a large number of light adjustment dots, these light adjustment dots being formed such that a light transmission factor of rays of display light is caused to ~~be-gradually-large-from-the~~ gradually increase from a central region toward [the] a peripheral region.

3. (Currently Amended) A transmission type liquid crystal display apparatus comprising:
- a transmission type liquid crystal panel;
 - a light source unit in which plural light source blocks, where a large number of light emitting diodes are mounted, are arranged with a predetermined spacing therebetween, the light source unit being adapted for delivering, from [the] a rear face side of the liquid crystal panel, rays of display light which have been emitted from [the] respective light emitting diodes;
 - an optical functional sheet laminated body in which plural functional optical sheets are laminated, and adapted for suitably converting the rays of display light to guide the rays of display light thus obtained to the transmission type [display] liquid crystal panel;
 - a diffusion light guide plate for diffusing, therewithin, the rays of display light which have been incident from one surface side to deliver the rays of display light thus diffused from the other surface side to the optical functional sheet laminated body;
 - a light diffusion plate oppositely disposed with a predetermined spacing with respect to the diffusion light guide plate, and adapted for allowing a portion of the rays of display light to be transmitted therethrough and to allow [the] an other portion thereof to be reflected thereon to deliver the rays of display light thus obtained to the diffusion light guide plate in ~~uniformed~~ a uniform state from an [the] entire surface thereof; and
 - a reflection sheet oppositely disposed with a predetermined spacing with respect to the light diffusion plate at [the] a rear face side of the light source unit, and adapted for allowing the rays of display light which have been emitted in an outer circumferential direction from the respective light emitting diodes and the rays of display light which have been reflected on the light diffusion plate to be reflected toward the light diffusion plate side[.];
- wherein the light diffusion plate is formed by resin material having light transmission ~~characteristic~~ characteristics, and is adapted so that light adjustment patterns are formed within respective regions facing the respective light emitting diodes of plane surfaces opposite to the light source blocks to reflect the rays of display light, the light adjustment patterns being formed by attaching light reflection ink, and

wherein ~~the~~ respective light adjustment patterns are formed so as to take a shape which has dimensions including an outer shape of the light emitting diode, and such that [the] a longitudinal width in a direction perpendicular to a lateral width in a length direction of [the] respective light source blocks is caused to be a major axis.

4. (Currently Amended) The transmission type liquid crystal display apparatus as set forth in claim 3,

wherein the respective light adjustment patterns are gradation patterns each constituted by a large number of light adjustment dots, these light adjustment dots being formed so that a light transmission factor of rays of display light is caused to ~~be gradually large from the~~ gradually increase from a central region toward [the] a peripheral region.

5. (New) A light diffusion member having light transmission characteristics and a width longer than a height, the light diffusion member comprising:

a plurality of light adjustment patterns formed by light reflection ink in a shape such that a maximum height of each light adjustment pattern, as measured along the height of the light diffusion member, exceeds a maximum width of each light adjustment pattern, as measured along the width of the light diffusion member.

6. (New) The light diffusion member as set forth in claim 5,

wherein the plurality of light adjustment patterns include gradation patterns each comprising a large number of light adjustment dots, these light adjustment dots being formed such that a light transmission factor gradually increases from a central region toward a peripheral region.

7. (New) The light diffusion member as set forth in claim 5,

wherein the light reflection ink comprises a light reflection ink material comprising a light shielding agent and a diffusion agent mixed at a predetermined ratio.

8. (New) The light diffusion member as set forth in claim 5,
wherein each of the light adjustment patterns is formed in an elliptical shape, rectangular shape and/or polygonal shape.
9. (New) The light diffusion member as set forth in claim 5,
wherein the light adjustment patterns are in a matrix form.